

For Immediate Release



TriplePoint Consulting

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Local Business Helps South African Community Start Their Engines

Indianapolis, IN (May 22, 2008) – TriplePoint Consulting, one of Indiana’s leading benefits, risk management and insurance providers, today announced the completion of an affordable transportation project to benefit a South African community.

Locally based TriplePoint recently worked in collaboration with the Institute of Affordable Transportation (<http://www.drivebuv.org>) to fund, construct and deliver a utility vehicle to the city of Kitwe, Zambia.

The vehicle is designed to make transportation a reality in developing countries around the globe. Its utilitarian design serves vital functions within a community, such as ambulance services, orphanage busing, and clean water distribution.

In addition to raising the funds for the project, the TriplePoint team assembled the vehicle and transported it to Merrimack, New Hampshire, where it will be loaded on a freightliner and shipped to Zambia, South Africa. TriplePoint employees plan to visit the community of Kitwe in August to meet the people impacted by their fund raising and construction efforts. The company is also embarking on a campaign to raise an additional \$50,000 to build orphanage housing in the Kitwe community.

“We live in the motor capital of the World,” said Rod Reasen II, President of TriplePoint. “It’s incredible to think that one vehicle truly makes a difference. These vehicles provide opportunity and means to improve daily lives. We’re honored to support the Affordable Transportation Institute’s mission, and invite other area businesses to join the cause. “

About TriplePoint Consulting

TriplePoint Consulting (www.TheTriplePoint.com), formerly known as Total Benefits, helps employers make simplified employee benefits and insurance decisions. Through an uncommon approach, TriplePoint sets an industry trend for service, advice and accountability. TriplePoint has been listed among the Top 10 Largest Indianapolis Area Employee Benefits Services Firms by the IBJ for the past six years. In addition, they were a finalist in the 2006 Kelley School of Business Entrepreneurial Spirit Awards and were one of the finalists for the 2008 Indiana Chamber of Commerce Small Business of the Year Award.

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